



MEDIA RELEASE

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2010 Ontario Winter Games Receives Funding from the CAF

The 2010 Ontario Winter Youth Games Committee will receive \$200,000 to support the costs “of hosting this event in Muskoka in March of 2010. Scott Aitchison, Chair of the Organizing Committee said “this welcome funding will help defray the overall costs of running a successful event. The committee can now focus upon providing the young athletes, volunteers, spectators and visitors with the best ever Winter Games in Muskoka”.

The funding was announced by the Honourable Tony Clement, Minister of Industry and Minister responsible for Fednor, on August 27, 2009. Funding was received under the Community Adjustment Fund Initiative as part of Canada’s Economic Action Plan.

The funds will be used to help ensure that the Games produced in Muskoka will provide the athletes the best possible competition experience, said Scott Aitchison, Chair of the Winter Youth Games, “It is important to all of Muskoka and in our partner areas Sudbury and Blue Mountain, that these Games are a success as this set of athletes that could potentially end up in the 2014 Olympics”.

“This collaboration of all Muskoka municipalities along with numerous community partners is milestone for the region”, said Myke Malone, Ontario Winter Games General Manager, “this contribution from the Federal Government will assist this regional effort in a substantial way.”

Mayor Don Coates from Bracebridge, thanked Minister Clement on behalf of the Parry Sound-Muskoka Region his unwavering support for Parry Sound-Muskoka and all of Northern Ontario during the funding announcement. “The funding announced today will help accelerate our economic recovery efforts, paving the way to a more prosperous future for residents and businesses throughout the region”, said Coates.

The Ontario Winter Games is a unique multi-sport event that provides young athletes with development and competitive opportunities that prepare them for national and international competitions. The event is scheduled for March 4-7, 2010. The majority of the events will be held in Muskoka with some of the competitions – bowling, diving speed skating and squash – being held in Sudbury and our Alpine Ski events in Blue Mountain. Approximately 3,300 athletes, coaches, officials and volunteers and are expected to converge on the region during the games. It is estimated that the games will generate between \$3 and \$4 million in economic benefits for the local economy.

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